

PRESS RELEASE...APPROVED FOR GENERAL RELEASE FEB 19TH 2010

SAN FRANCISCO, CALIFORNIA, & ISLE OF MAN, BRITISH ISLES, FEBRUARY 19, 2010.

"Private Equity - Achieving Global Coverage Through Partnership"

Gramercy Venture Advisors of the US with operations in US, Australia and China, (Gramercy) and PEGG Capital AG based in the IOM, and listed on the Frankfurt Stock Exchange, (PEGG) join forces to cover USA, Europe and Asia in an exciting new model to kick start the stalling private equity sector.

PEGG and Gramercy will work in partnership across the respective portfolio companies of each firm, trans Atlantic and into Asia.

INVESTOR BENEFITS RESULTING: Ongoing Liquidity, No fees, Full transparency & access to the combined entities global deal flow and resulting value uplift opportunity.

INVESTEES COMPANY'S BENEFITS RESULTING: Funding availability, Hands on industry expert support, Major doors opened and direct hands on assistance into foreign markets, no crippling debt burden

THE NEW COMBINED PE MANAGEMENT TEAM: Get trans Atlantic and Pan European and Asian delivery capability on a common model with outstanding cross contacts and market leverage sharing capability.

PEGG Capital AG has also signed terms to acquire 25% of Gramercy giving PEGG's listed Private Equity fund a vastly strengthened presence in North America and Asia.

As part of the new relationship PEGG Executive Chairman Simon Blagden MBE will join the Board of Gramercy & Michael Gale, CEO of Gramercy will join the PEGG Capital AG Board.

Commenting on the formation of the new partnership, **Michael Gale CEO of Gramercy said:** "We are very excited to extend our capability so effectively with this partnership. PEGG is extremely complimentary in the way it works with portfolio companies to provide practical hands on leadership and support." PEGG's leadership brings to Gramercy unparalleled pedigree, strength and influence in Europe which will add significant value to our firm and our portfolio investee companies.

David Daniel, Group MD of PEGG and Vice Chairman of PEGG Capital AG, added: "By working together we can now deliver even further significant value-add to our respective portfolio companies on a wider global basis. Gramercy principals have successfully delivered Multiple liquidity events in their work with over 100 portfolio firms over 2 decades. With this experience and their very strong North American and growing Asian presence, & contacts of influence in the ICT sector, we see this strategic partnership as very significant to our listed capital company, our shareholders and our portfolio companies"



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About Gramercy Venture Advisors Inc. WWW.GRAMERCYVENTURES.COM

GRAMERCY is the category defining technology bank with operations in **San Francisco, New York, Melbourne, Sydney and Beijing**. Gramercy brings together the skills and networks of the technology industry's leading entrepreneurs and executives with seasoned investment banking and private equity professionals to create a platform for accelerating stakeholder wealth in high growth technology companies.

About PEGG Capital AG. WWW.PEGGCAPITAL.COM,

Market Cap. PEGG Capital AG, at 19/02/2010 is €31.5M, (\$42.7M USD). PEGG CAPITAL AG is the listed private equity arm of The PEGG Group, listed on the Deutsche Bourse, (FRA: PGU). As a resident IoM Corporate Group PEGG also enjoys excellent support from The IoM Government directly and for its investee companies in this internationally respected favorable tax domicile. **PEGG Capital AG has a direct presence in The Isle of Man, London, Cologne, Germany & Melbourne, Australia.**

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